**Our primary goal is to care for, educate, and provide life opportunities to those communities and their disadvantaged women whom are identified as Small and Medium Scale entrepreneurs, planters, cultivators, daily wage earners and potential leaders and entrepreneurs whose growth is just hindered due to lack of financial assets and adequate support for development.**

**Transformation of their lives from good to better will open up ample opportunities for employment and income generation.**

**At present we closely work with an approximate number of 1500 customers pertaining to be Small and Medium Scale entrepreneurs, planters, cultivators, farmers, tailors, caterers, party planners, event goods facilitators, etc.**

**IN RETROSPECT**

**Since its inception in 2016, our company, Divimaga Micro Credit (Pvt.) Ltd, having completed nearly 2 years of its mission among the target group, through the implementation of financial programmes and activities that are evolutionary, as well as, needs/rights based, has delivered excellent results!**

Annually we review our progress and plan the way forward, based on the country’s economic status, lessons learnt and the experiences gained during our fiscal year.

Our primary goal is to care for, educate, and provide life opportunities in those communities. More importantly with women who are identified as potential leaders and entrepreneurs whose growth is just hindered due to lack of financial assets and adequate support for development.

Our focus is mainly to facilitate a major transformation in the lives of disadvantaged rural communities, by empowering the women to give a hand in easing the financial burden which is borne only by a man of a particular family. We especially strengthen the women to take part in employment rather than being only a personality to handle a kitchen and a house.

We, as a financial support provider, play a major role in creating Small and Medium Scale businesses, planters, cultivators and daily wage earners by empowering women to a dignified life through financial and economic stability. This also opens up a wider range of opportunities for employment and income generation.

The **core pillars of our service** are to provide:

**Micro Credit facilities,**

**creating and or searching for new market opportunities**

**and providing adequate employment or job trainings for women for both their personal and professional development.**

We believe this to be a natural strategy to lead to a better tomorrow and to bring a boom in the rate of literacy within the demography. This way, bringing improvements in the literacy and intellectual skills of women, which would successively strengthen the abilities of their children as well and so to the whole nation as the children are the future of our society.

For the past two years, we’ve been able to closely work with approximately 1500 of these type of customers,

Today, we always ensure that the basic financial and economic rights of women entrepreneurs are protected and enforced to a dignified family life, both personally and professionally.